KARNATAKA STATE 🏛 OPEN UNIVERSITY

MUKTHA GANGOTHRI, MYSURU-570 006

DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

No.KSOU/MBA-PCP/1ST Year-1st SEM/2022-23   Date: 27-04-2023

CIRCULAR

COMPULSORY PERSONAL CONTACT PROGRAMME (PCP)
1ST SEMESTER MBA JANUARY CYCLE 2022-23

Dear Learner,

Sub: - MBA 1ST SEMESTER PERSONAL CONTACT PROGRAMME (PCP)

The Department will conduct compulsory contact programme for the benefit of the students who have been admitted to MBA course during the academic year January 2022-23. The classes will be held in following centres through **Offline mode**.

Sl. No.	Centre	Date	Venue	Co-ordinators
**OFFLINE PCP CLASSES AT FOLLOWING CENTERS**			
01.	KALBURGI, RESHMI COLLEGE, STUDY CENTER, KALBURGI	20-05-2023 To 25-05-2023	Kalburgi	**Centre Co-ordinator:** Sharanagowda Patil **Subject co-ordinator** Sri. Siraj Basha R Dr. Chinnaiah P M
02	UDUPI, M.G.M COLLEGE, UDUPI	20-05-2023 To 25-05-2023	Udupi	**Centre Co-ordinator:** Vidyanath K **Subject co-ordinator** Dr. Shamanth N Dr. Harsha M B
03	DONBOSCO INSTITUTE OF TECHNOLOGY, KUMBALAGODU, MYSORE ROAD, BENGALURU	27-05-2023 to 01-06-2023	Bengaluru	**Centre Co-ordinator:** Dr Nataraj Swamy **Subject co-ordinator** Dr. Savitha P Dr. Harsha M B
04	KSOU REGIONAL CENTER, DAVANAGERE, DAVANGERE	03-06-2023 To 08-06-2023	Davangere	**Centre Co-ordinator:** Dr. Vijayaprakash **Subject co-ordinator** Dr. Chinnaiah P M Dr. Shamanth N
05	SHREE CHATHRAPATHI SHIVAJI ARTS AND COMMERCE COLLEGE, DHARWAD	03-06-2023 To 08-06-2023	Dharwad	**Centre Co-ordinator:** Dr Nagaraj H.N **Subject co-ordinator** Sri. Siraj Basha R Dr. Harsha M B
06	KSOU REGIONAL CENTER, SHIVAMOGGA	12-06-2023 TO 17-06-2023	Shivamogga (New Centre)	**Centre Co-ordinator:** Mohan Raj **Subject co-ordinator** Dr. Chinnaiah P M Sri. Siraj Basha R
07	KSOU, MUKTHAGANGOTHRI, MYSURU-570006	03-07-2023 to 08-07-2023	Mysore	**Centre Co-ordinator:** All MBA Faculties, KSOU, Mysuru

The students of First Semester MBA shall compulsorily attend **offline classes** at any one of the above said places without fail. During the programme, the Department will arrange lectures on the Syllabi by the Professors of KSOU and External Experts. Besides, special lectures/ Case study discussions by Management Consultants/Industrialists/ Professionals will also be arranged. Further, the Group Discussions will also be conducted.

Offline Classes will be held as per time table on all the days.

The students concerned are hereby directed to attend the programmes to avail the benefits. The Assignment Questions are hosted on the University website: *www.ksoumysuru.ac.in*

Assignment Questions have also been enclosed herewith. You are requested to submit the assignment on or before 10-07-2023 without fail.

The faculty look forward to meet you in the contact programme

Sd/-	**Sd/-**
Chairperson, DOS&R in Management	**Dean (Study Centre)**
KSOU, Mysuru	**KSOU, Mysuru**
Email ID: ksoumba7@gmail.com	

INSTRUCTIONS

NOTE: - You are required to read the following instructions carefully before you answer.

1. **Each Assignment cover page should be superscribed by "Assignment for MBA-I Semester: 2022-23" and Department Address, Title of the Programme, submitted by: Name, Roll No. of the Candidate, submitted to** *Chairperson*, **DOS&R in Management, Vijayanagar 3ʳᵈ Stage, 18ᵗʰ main, 'B' Block, Mysuru-570030. (Assignment without Name and Roll No. will be rejected)**

2. Candidate should answer **any two questions** for each paper **for 20 Marks each question carries 10 Marks.**

3. Candidate should write the **assignment separately** for all the 5 (Five) subject **mentioning Name and Roll No. in each paper.**

4. **Your assignment should reach to:**

   Chairperson
   DOS&R in Management
   Vijayanagar 3ʳᵈ Stage, 18ᵗʰ main, 'B' Block,
   Mysuru-570030

5. **Assignments should reach us on or before 10-07-2023 .** The assignments received after the last date will be summarily rejected. **No further extension is allowed.**

6. Assignments sent to any other address of the University will not be valued.

7. The list of students, who have submitted the assignments will be displayed on the website/telegram group. Any discrepancies therein should be brought to the notice of the Department within **10 days**. In case the Department has not received the assignments, you may have to send it again along with the necessary proof of sending it earlier. Please note that no changes will be made in IA, once the results are announced.

8. In case you are not member of the telegram group please join the group using the below link.

   https://t.me/+zO_URRqJbQBiYWQ1

The students are advised to keep a copy of the Assignments with them and submit it in case the University demands the same.

ASSIGNMENT QUESTIONS
MBHC-1.1 MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

1. What is management? Explain the various functions of management.

2. Discuss the contributions to the field of organization behavior.

3. Define leadership. Explain the various styles of leadership.

4. What is Motivation? Explain the Maslow's theory of Motivation.

MBHC-1.2 MANAGERIAL ECONOMICS

1. Distinguish between Price, Income, Cross and advertisement elasticity of demand with appropriate examples.

2. Explain the various types of costs with suitable examples.

3. What is monopoly? Explain its features. Is monopoly good for the economy

4. What is break-even analysis? State its limitations and uses.

MBHC-1.3 ACCOUNTING FOR MANAGERS

1. Discuss in detail the various accounting concepts and conventions.

2. From the following information prepare balance sheet.

Current ratio	2.5
Liquid ratio	1.5
Fixed assets/proprietary funds	0.75
Working capital	₹ 60,000
Reserves & surplus	₹ 40,000

Bank overdraft   ₹10,000

There is no long term loan or fictitious assets.

3. Distinguish between fund flow and cash flow statements in detail.

4. You are required to calculate

    (a) P.V. Ratio; (b) Margin of Safety

    (c) Sales and (d) Variable Cost from the following figures.

    Fixed Cost ₹ 15,000; Profit ₹ 2000; Break Even Sales ₹ 75,000.

MBHC-1.4   STATISTICS AND OPTIMIZATION TECHNIQUES

1. Sigma Ltd., an Airplane manufacturing company wants to draw a network for their project. The following information is available. Draw the project for Sigma Ltd.

Activity	A	B	C	D	E	F	G	H	I	J	K
Pre-requisite Activity	-	A	A	C	B,C	D,E	E	G	D,F	I,H	J

2. Find out Mean and Standard Deviation from the following:

Age:	10	20	30	40	50	60	70	80
Death :	15	30	53	75	100	110	115	125

3. The following data relate to the scores obtained by 9 salesmen of a company in an intelligence test and their weekly sales in thousand rupees:

Salesmen	A	B	C	D	E	F	G	H	I
Intelligence Scores	50	60	50	60	80	50	80	40	70
Weekly Sales	30	60	40	50	60	30	70	50	60

4. The number of traffic accidents that occurs on a particular stretch of road during a month follows a Poisson distribution with a mean of 9.4. Find the probability that less than two accidents will occur on this stretch of road during a randomly selected month.

MBHC-1.5 LEGAL ASPECTS OF BUSINESS

1.   Define Contract of indemnity. Explain the rights of indemnity holder.

2.   What is Partnership Firm? Explain the procedure for the formation of partnership firm.

3.   Examine the various provisions related to Consumer Protection Act.

4.   Write the features of Information Technology Act 2000.